

VIS 477 Career & Portfolio Spring 09

- **February 5, 2009**
Getting Started. Who am I and what do I want to do? Discussion
Project: Career Map
- **February 12, 2009**
Does my work show my abilities?
Discussion: portfolio presentation
Portfolio Review 1 begins
- **February 19, 2009**
Discussion: What to expect? Job Outlook
- **February 26, 2009**
How am I presenting myself? Self Promotion Materials due: 1st Drafts of Resumes & cover letters
- **March 5, 2009**
Resumes and Cover letters
Interviewing, Negotiations, Salary Discussions.
- **March 12, 2009**
Portfolio Review 2, Peer panel Q&A*
- **March 19, 2009**
Interviewing: Common Interview Questions • Interview Jeopardy
- **March 26, 2009**
Interviewing, Negotiations, Salary Discussions, Give out assignments for interview.
- **April 2, 2009**
Interviews with Panel*
- **April 9, 2009**
no class Spring Break
- **April 16, 2009**
Discussion: Interview results
- **April 23, 2009**
Discussion: Freelancing. Becoming a Business, pricing, keeping track, Proposals, Legal Issues, forms
- **May 7, 2009**
Final Portfolio Review. Proposal due
- **May 14, 2009**
Networking Night*
- **May 30, 2009**
Freelance discussion continued.
Business planning, etc.

OFFICE HOURS:
Monday 10AM–12PM
Wednesday 10AM–12PM
Thursday 5PM–6PM
or by appointment

*Event dates subject to change.

Prerequisites :

VIS 322 Typography II,
VIS 370 Desktop Publishing II,
VIS 474 Agency I

Materials:

Notebook, Pen, Portfolio

Required Text

“Graphic Designer’s Guide to Portfolio Design”, 2nd edition by Debbie Rose Myers
“How to be a graphic designer, without losing your soul” by Adrian Shaughnessy

Assignments:

Portfolio (4X), Presentation 40%
Business Letters, Self Promotion Materials, Freelance Materials: 30%
Interview: 30%

Late assignments = 0.

Most assignments may be redone and re-graded.

No late assignment will be given the option of re-grading.

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<http://www.pzitive.com/students.html>

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