

VIS 412 Web Page Design Spring 09

• **Lesson 1 • Introduction**

Web Design Overview
Parts of Website
What is a Web page
Code and Formats

• **Lesson 2 • (X)HTML**

Structure and Formatting
Tables, Graphics/Images

• **Lesson 3 • CSS**

Working with Style Sheets
Building Blocks
Defining Selections
Formatting

• **Lesson 4 • Designing for the Web**

Layout and Composition
Color
Texture
Typography
Imagery

• **Lesson 5 • Photoshop**

Image Optimization
Slicing
Rollovers
Animations

• **Lesson 6 • Dreamweaver**

Really Quick Introduction
Tools and Workspace
Site Control
The Basics

OFFICE HOURS:

Monday 10AM–12PM

Wednesday 10AM–12PM

Thursday 5PM–6PM

or by appointment

Prerequisites:

VIS 310 Digital Imaging 1

Materials:

Notebook, Pen

You should have some kind of portable storage device (iPod, USB Flash drive, etc.) to store your digital files.

Required Text

“HTML, Xhtml & CSS Visual Quickstart Guide, 6th Edition”, Elizabeth Castro

Assignments:

(X)HTML/CSS Projects/Test 30%

Design Projects: 50%

Classroom Participation: 20%

Late assignments = 0.

Most assignments may be redone and re-graded.

No late assignment will be given the option of re-grading.

This document can be found in pdf form for download at

<https://farmingdale.sln.suny.edu> or at

<http://www.pzitive.com/students.html>

(Logon with your ANGEL username and password —For more information go to http://www.farmingdale.edu/quicklinks/IFS_Distance_Learning.html)